

NETFLIX GLOBAL

THE ALL-TIME MOST WATCHED SHOWS ON

NETFLIX



Global views in its first 91 days on Netflix ▶

265M

Squid Game (Season 1)



252M

Wednesday (Season 1)



192M

Squid Game (Season 2)



141M

Stranger Things (Season 4)



134M*

Adolescence



116M

DAHMER: Monster:
The Jeffrey Dahmer Story



113M

Bridgerton (Season 1)



113M

The Queen's Gambit



106M

Bridgerton (Season 3)

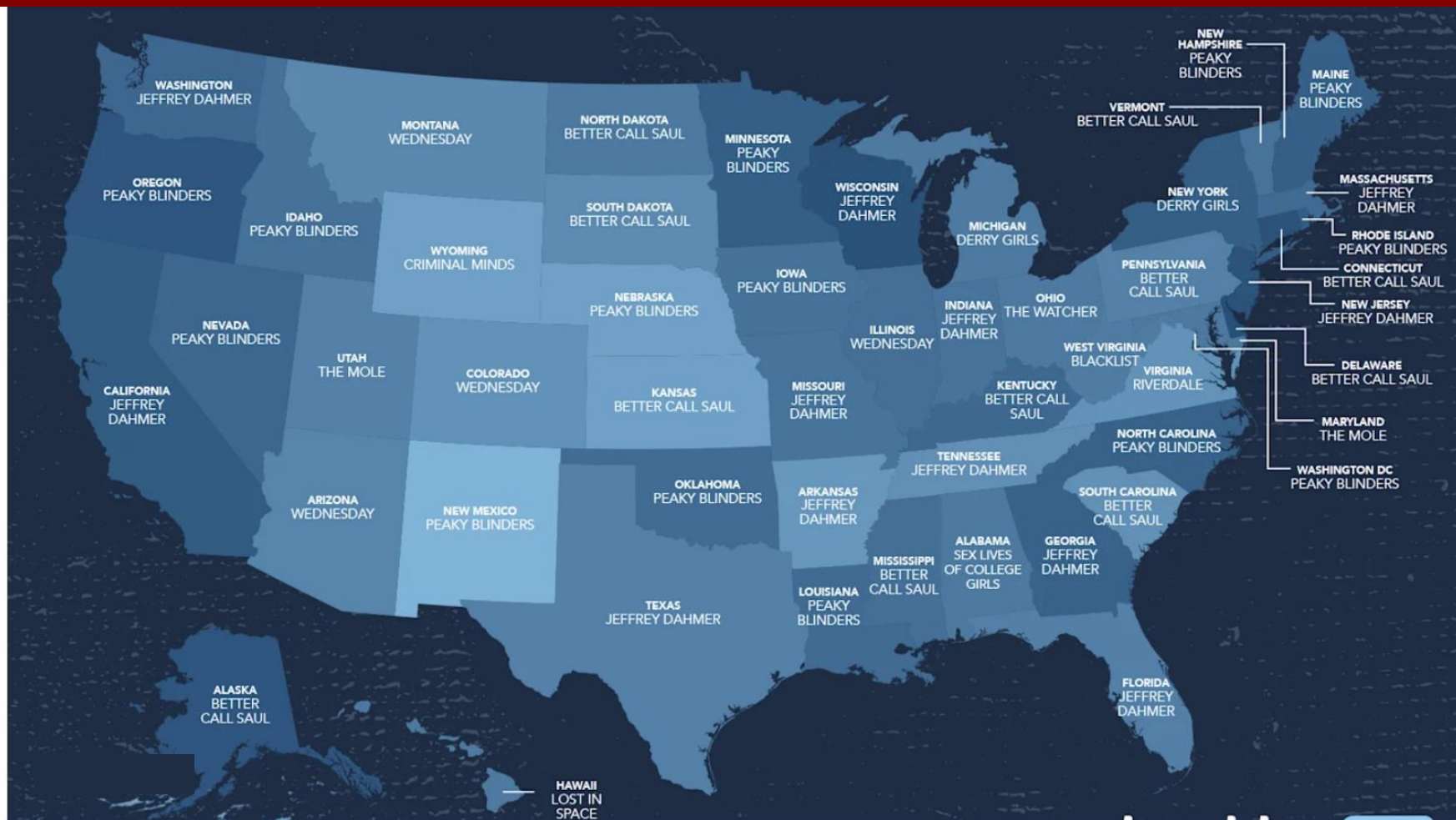


106M

Money Heist (Season 4)

*Source: Netflix. Netflix calculates views as the total hours viewed divided by the total runtime.

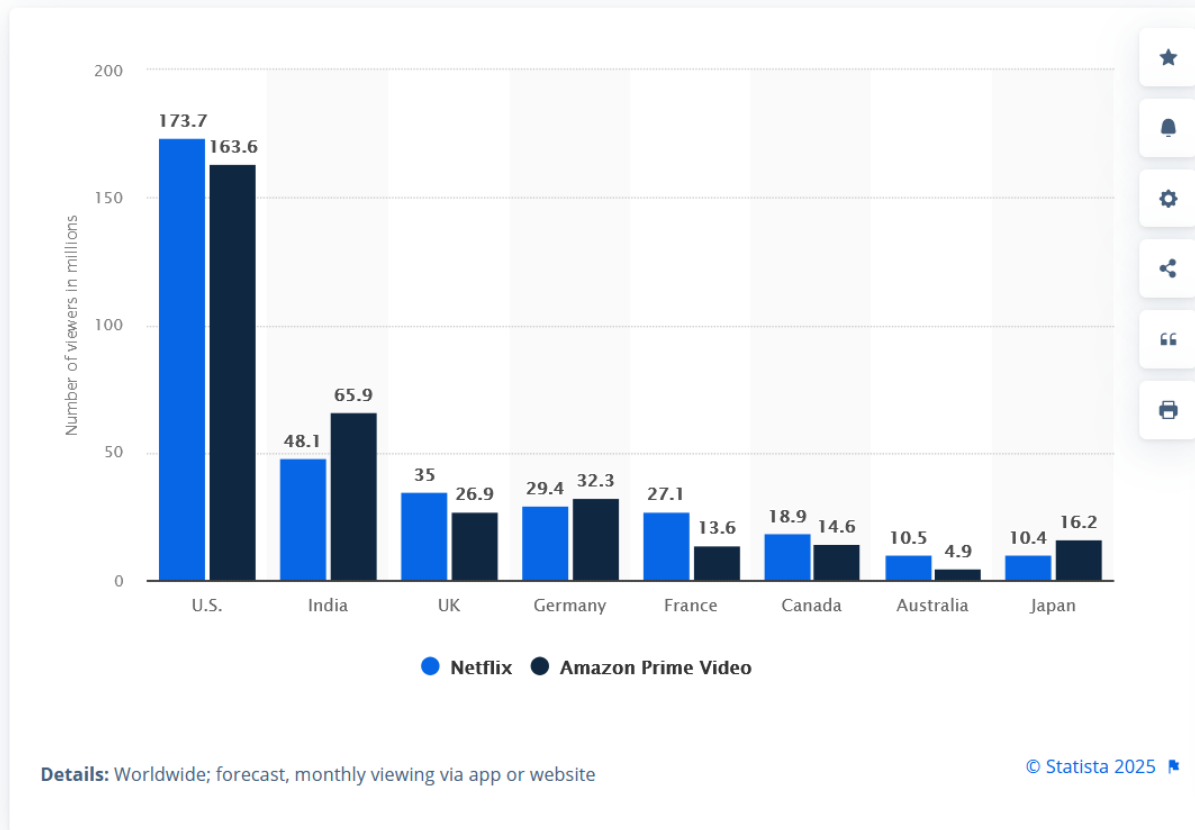
NETFLIX USA?



NETFLIX & AMAZON PRIME WORLD-WIDE

Number of Netflix and Amazon Prime Video viewers in selected countries worldwide in 2024

(in millions)



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SOURCE

DETAILS

FAQ

Sources

eMarketer; Insider Intelligence

Survey by

Insider Intelligence; eMarketer

Published by

Insider Intelligence

Source link

insiderintelligence.com

Release date

January 2024

Citation formats

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The Power of Film...and TV...and Streaming TV

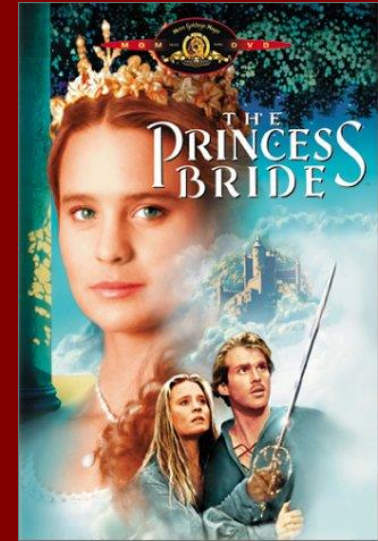
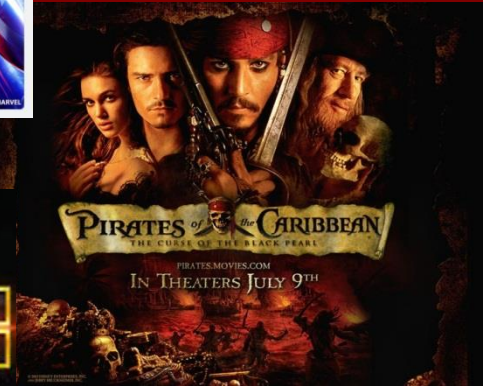
The “**POWER**” is connected to our “**HUMANITY**” in specific ways:

- AS HUMANS, we are **HARD-WIRED** for **storytelling** as a social/cultural bond.
- We are biologically **Eye/ear-CENTRIC**.
- The **mind-movie problem** = how a 2 dimensional moving image hooks our consciousness.
- According to McGinn, The more **realistic** (verisimilitude) a story is the more **IMPACTFUL**.
 - This power is **unique to film** (TV and video as well)
 - “Film connects to the **human psyche** in a deep way.” Stanley Cavell
 - Movies appeal to us at **unconscious** psychological levels. (Freud)
 - The mind seems to step into another sphere (**ALT-REALITY**) of engagement as the images on the screen flood into our receptive consciousness.
 - Altered state of consciousness is enthralling and irresistible.
- **Sacred** form of Art?



Individual Power of Film

- **Demographic Power:** Movies have a larger mass appeal than most other artistic media. Cross-Cultural.
- We have a very **BASIC “natural literacy”** for understanding movies. (Noel Carroll)
- Movies **AMPLIFY/ACCENTUATE** reality through **HEIGHTENED** stories via powerful images, special FX, audio, dialogue, music.
- Offers us “fiction” (a **BETTER** more entertaining world).
- We **want** to be fooled?!
- Movies are **NOT** mirrors of reality.
- Movies support/reinforce the prevailing **social/ideological viewpoints** in society.



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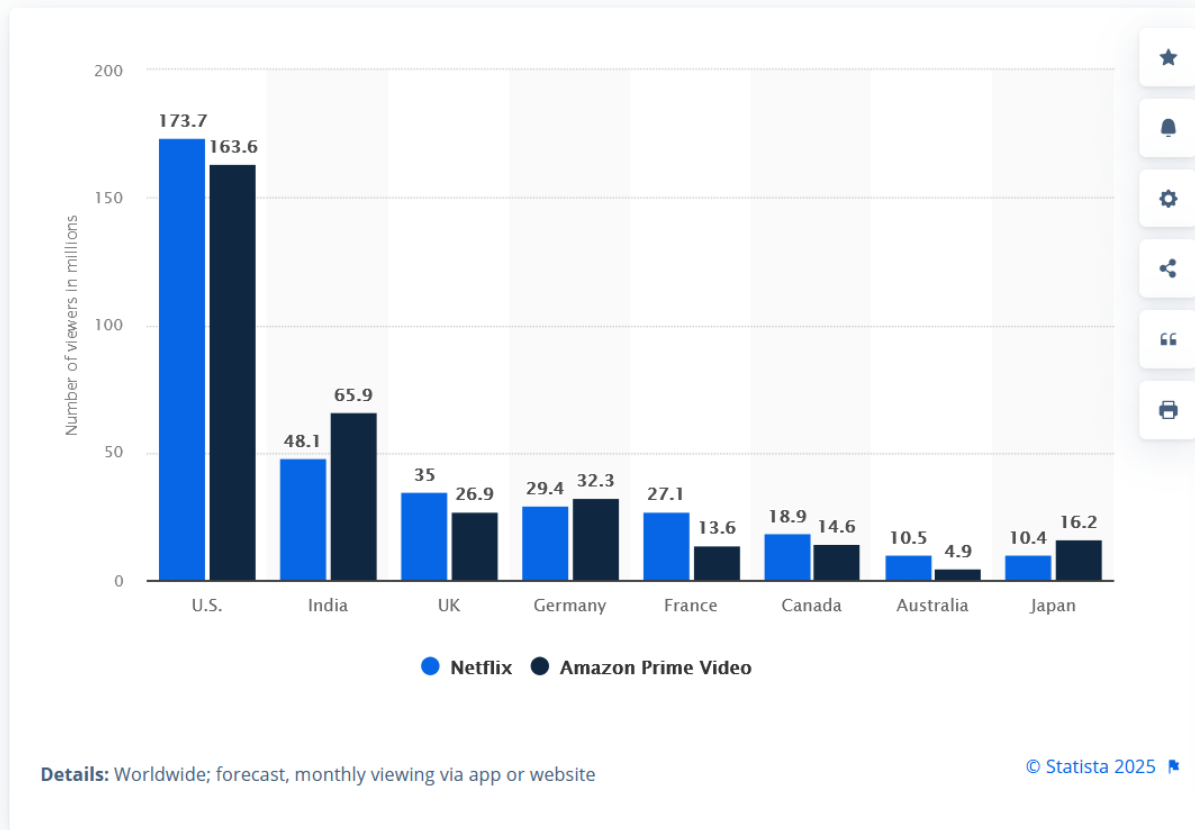
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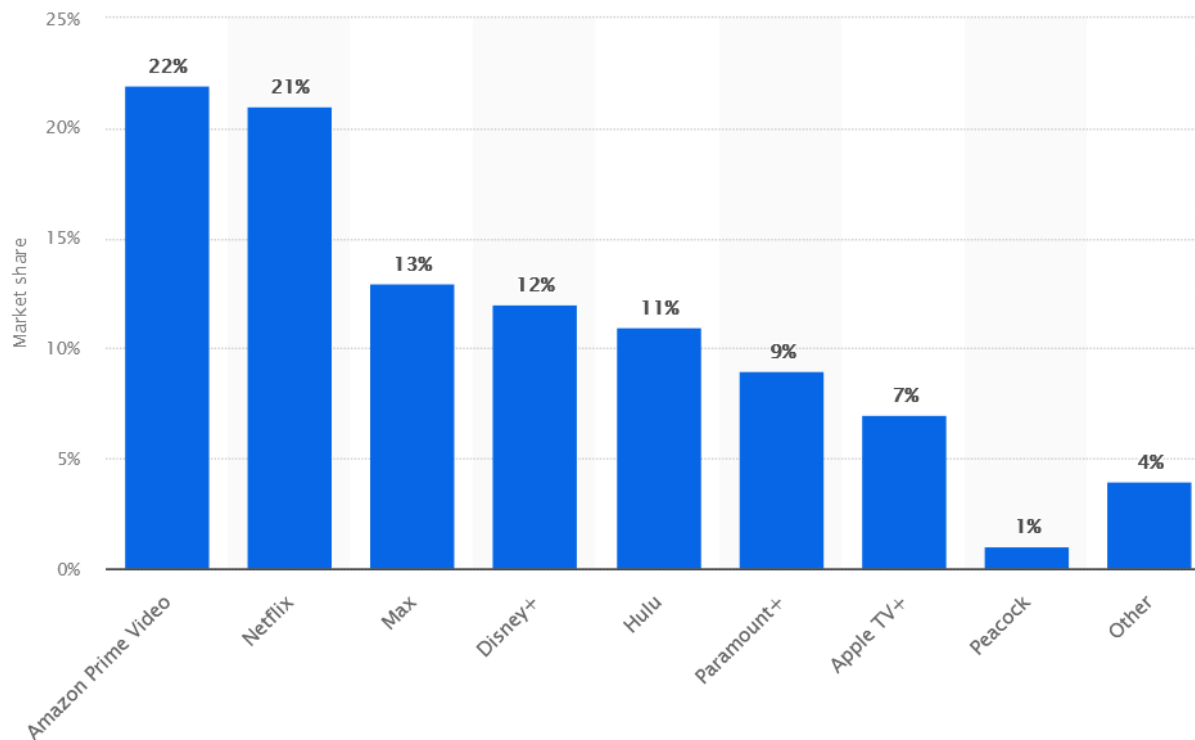
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Market shares of selected Subscription video-on-demand (SVOD) services in the United States in 2024

Statista – Media Play News:

Market shares of selected subscription video-on-demand (SVOD) services in the United States in 4th quarter 2024

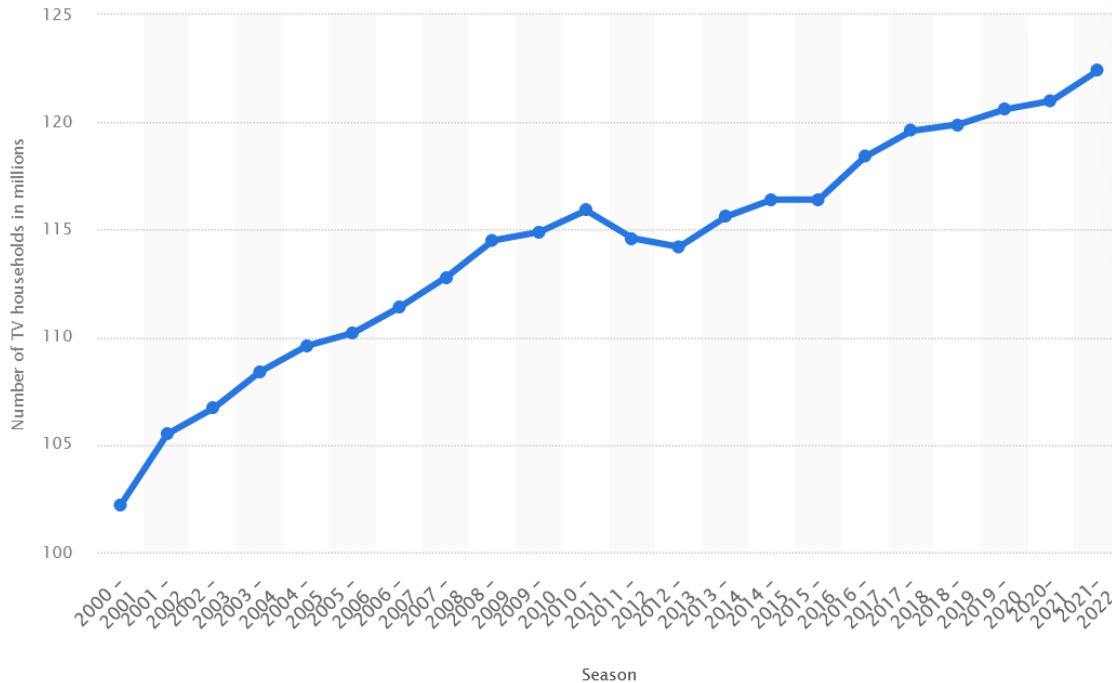


Details: United States; JustWatch; October 1 to December 31, 2024; measured interest in SVOD services on JustWatch, when users add movies and TV shows to their watchlist and select certain streaming services

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TV HOUSEHOLDS – U.S. 2000-2022

Number of TV households in the United States from season 2000-2001 to season 2021-2022
(in millions)



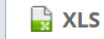
Details: United States; Nielsen; Seasons 2000-2001 to 2021-2022

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Sources

Nielsen; Website (documentarytelevision.com)

Survey by

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Website (documentarytelevision.com)

Source link

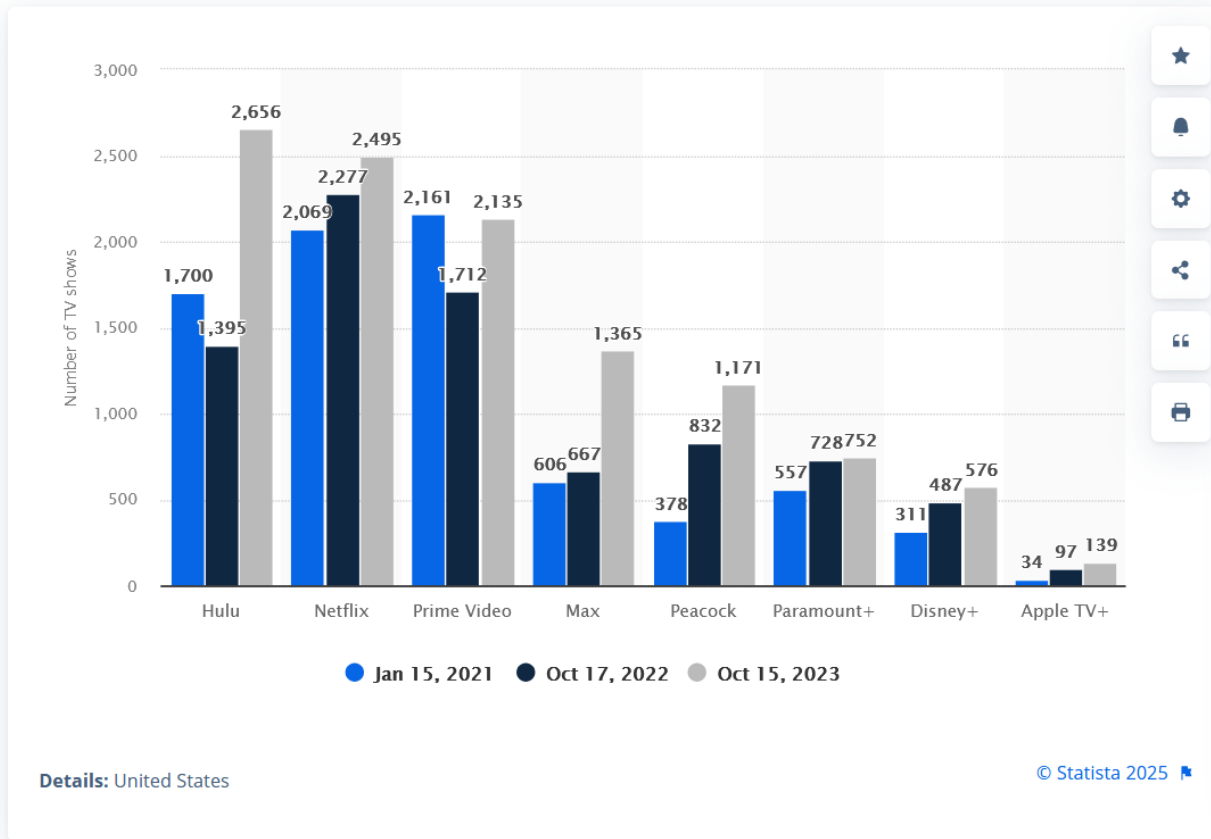
[documentarytelevision.com](https://www.documentarytelevision.com)

Release date

November 2021

NETFLIX & AMAZON PRIME WORLD-WIDE

Number of TV shows on selected video streaming services in the United States from 2021 to 2023



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Release date

November 2023

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